Music is Alive in Apple Valley!

Apple Valley Arts Foundation – Music in Kelley Park & Frozen Apple Sponsorships

Platinum Sponsor - $10,000 +/season

Includes:

- Recognition as the Presenting Sponsor of Music in Kelley Park
- Name and Logo on AVAF website
- Name and logo on banner hung in Kelley Park throughout the summer
- Recognition on AVAF Facebook and Twitter throughout concert series
- Recognition by emcee at each concert at Frozen Apple & Music in Kelley Park
- Introduction of company representative at each concert and opportunity to speak to audience
- Booth at all summer concerts
- One concert dedicated to sponsor
- Name and Logo on all MIKP and Frozen Apple printed material
- Name and logo included on email blasts
- Name and logo on city website
- Concert series is advertised in the Dakota County Tribune
- Recognition on MIKP schedule cards
- Quote in public relations materials
- Chamber Apple Slices recognition
- On behalf of AVAF & our sponsors we are recognizing our veterans at each concert
- We are creating more public relations opportunities for Platinum Sponsors

Gold Sponsor - $5,000/season

Includes:

- Name and Logo on AVAF website
- Name and logo on banner hung in Kelley Park throughout the summer
- Recognition on AVAF Facebook and Twitter throughout concert series
- Three concerts dedicated to sponsor
- On behalf of AVAF & our sponsors we are recognizing our veterans at each concert

Silver Sponsor - $3,000/season

Includes:

- Name and Logo on AVAF website
- Name and logo on banner hung in Kelley Park throughout the summer
- Recognition on AVAF Facebook and Twitter throughout concert series
- One concert dedicated to sponsor
- On behalf of AVAF & our sponsors we are recognizing our veterans at each concert

Sponsorship Comments:

"Uponor is a company that understands fundamentals. We manufacture pipe for plumbing and heating systems and just where would we be as a society without plumbing and heating?
The arts is another fundamental and critical part of our society and our humanity. The arts inspire us; build bridges across cultures; spark creativity and innovation; and contribute to our well-being. Uponor has been a proud sponsor of the Apple Valley Arts Foundation for many years. As both an Uponor employee and a singer, I am so grateful for the work that the AVAF does to build and enhance our community through art and music."
Ingrid Mattsson
Director, Brand & Sustainability

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Preferred Catering Partner - $3,000/season, $1,500/half season

Primary food, alcoholic and non-alcoholic beverages at event

Includes:

- Name and Logo on AVAF website
- Recognition on AVAF social media during selected dates
- Recognition by emcee at concerts
- Name and Logo on Music in Kelley Park posters
- Logo on banner in Kelley Park for summer season
- Exclusive beer/wine beverage sales during concert series
- Booth at all summer concerts for selected dates

Refreshment Partner - $500/season, $250/half season, $75/concert

Food and/or beverage offerings such as ice cream, popcorn, coffee, etc.

Includes:

- Name and Logo on AVAF website
- Recognition on AVAF social media during selected dates
- Recognition by emcee at concert
- Logo on Music in Kelley Park posters
- Logo on banner in Kelley Park for summer season
- Booth at all summer concerts for selected dates

Comments from Foundation recipients:

Thank you for the generous check given to Cedar Park STEM Elementary School. Our goal is to have a well-rounded Science Technology Engineering and Science (STEM) school with Art incorporated into our curriculum. Your gift will go towards meeting that goal.

The School of Environmental Studies Art Department is extremely grateful for the generous donation. During this time of distance learning, this donation will help us in being creative with distance learning and the arts. Thank you!

Art education continues to be a priority for us, and we will use your kind donation to purchase additional art supplies for our students. We are grateful to be part of a community that views the arts in high regard. Greenleaf Elementary School